LEO BURNETT U.S.A.
Ad No. 1802—PURDY BULL—JW—Req. No. 72079—Page—4-C. Bleed—(8⅛ x 11⅛ inches)—National (Letterpress) Magazines, 1981 (R)
Printed in U.S.A.

Come to Marlboro Country.

Marlboro Red or Longhorn 100's—
you get a lot to like.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

18 mg "tar," 1.1 mg nicotine av. per cigarette, FTC Report Mar.'81

2061190288

Source: https://www.industrydocuments.ucsf.edu/docs/jtln0003

2061190288